



“ We create **global business strategies** for increasing sales, creating new revenue streams and generating profitability.”

Andrew Michelson
Founder/CEO



ANDREW MICHELSON

An experienced senior executive with a successful track record in delivering increased sales, new revenue streams and profitability for global business units. Andrew’s dedicated high energy and his professional entrepreneurial spirit helps startups and established companies see solid results.

WHAT ROLE WILL BEST SERVE YOUR COMPANY

CORE COMPETENCIES

- Global Brand Strategies
- Sales Excellence
- Marketing Tactics
- New Product Innovation
- Inventor Partnerships
- Accelerate Growth
- Commercialize New Services
- Channel & International Expansion

HOW WE WORK WITH YOU Corporate fractional roles and working relationships designed for your greatest need allows for companies to invest in their business with a focused “C” level Executive Resource that will align with their requirements and budget.

FRACTIONAL ROLES

- Chief Operating Officer
- Chief Sales Officer
- Chief Strategy Officer
- Chief Marketing Officer

We work with clients on strategy, planning and problem solving. Your company will benefit if considering help in the following areas

CONSULTING ROLES

- Sales
- Marketing
- Business Strategy

Dynamic | Nimble | Disciplined
Global Business Strategies

PROJECT WORK

BALANCED RANGE OF SERVICES

- Graphic Design
- Branding/Logo Development
- Advertising
- Collateral Design
- Package Design
- Event Planning/Themes
- Environmental Graphics
- Web Development

PROJECT WORK Every business has different priorities to grow. We understand and have the expertise, resources and creativity to help. Whether it is preparing for a new product launch, refreshing your brand, or building a social media campaign around your next tradeshow, we will work closely with your team to support these priorities. Michelson Consulting Group is aligned with Robert Falcone, President & Founder of **Falcone Communications & Design** to offer a wide variety of media and communication services.



WE EXCEL AT BEING A **STRATEGIC PARTNER** IN DAY-TO-DAY OPERATIONS.

WE CAN BE AS **BIG** OR AS **SMALL** AS YOU NEED US TO BE.

WE CAN ACT AS YOUR CREATIVE **IN-HOUSE** FROM **OUR HOUSE**.

RELATIONSHIP CAPITAL

- Title & Settlement Services & Software
- Mortgage Technology
- Abstracting Services
- Vendor Management
- Mortgage & Financial Services
- Big Box Retailer
- Building & Lumber Distribution
- Industrial Distribution
- Construction Supply
- Power Tool & Accessories
- Automotive
- Healthcare
- Pharmaceutical
- Outdoor & Adventure

Through our working relationships, we maintain a wealth of knowledge in key channels & vertical markets.



Contact us so we can learn more about your company's unique requirements.



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